

Business Studies

A local entrepreneur talks to Year 11 Business students

We were very lucky to have a number of sessions delivered to our Year 11 Business students by the managing director of a local accountancy firm. Steve Price very kindly offered a large amount of his time to talk to our students to motivate them to consider all of the elements involved in creating their own business. Hearing his story was very inspirational and gave the students all of the information that they needed to complete their latest assignment.

Students were tasked with thinking of a business idea that they could start-up in school. There was a broad range of ideas including the expected sweets and drinks to the more unique hand warmers and 1-2-1 football coaching. The students then had to research all aspects of what would be involved in starting this business, created promotional materials and worked out all of the financial costings to set-up, survive and make profit. Then, they had to prepare and deliver a pitch detailing their idea. When delivering their pitch students needed to demonstrate excellent communication skills. They had to look professional and talked convincingly and passionately about their ideas. Throughout, students had to refer to key business terminology and be prepared to answer questions.

In Business Studies, students learn both the theory of setting up a business and find out about the reality of doing so. Steve definitely brought this reality to life and we thank him for his time and the positive input that he has made.



Aspiring Medics Group

Our Aspiring Medics group attended a careers workshop this week run by Meducators UK. The workshop was delivered by medical professionals and was designed to provide pupils with a taster of what life is like in the healthcare profession.

Some of the learning stations pupils took part in included heart auscultation, reflexes, x-ray interpretations and doctor-patient relationships. Thank you to Ms Pirzada for organising this fantastic opportunity.

